

# COOL JAPAN Program 2017 winter

Touch and explore contemporary JAPAN during your vacation



This short term program for overseas students is designed to give opportunities explore contemporary "JAPAN" during your vacation.

Through taking part in this program, you can learn about many aspects of Japan, and experience both traditional and the most modern Japanese culture.



## Japanese Pop Culture ~ A view from the edge ~

This course invites you to examine the transitioned from the world's leading manufacturer of consumer electronics into an innovative media exporter.

To better understand this shift, we will travel across Tokyo, visiting key sites of cultural production and consumption as we also examine works of contemporary Japanese cinema, literature, music, and otaku culture.



**Applications for participants are now being accepted.  
Join us and see you soon!!**

# ~ Schedule ~

\*This program contents may be subject to change.

	12/17(Sun)	12/18(Mon)	12/19(Tue)	12/20(Wed)	12/21(Thu)	12/22(Fri)	12/23(Sat)
AM	Arrive at Airport and Move to Hotel	<p>Orientation</p> <p>Walk around <b>Akihabara</b>, the heart of Japanese otaku culture</p>	Discussion on Japanese contemporary literature and society : from Murakami to manga	Discussion on Japanese contemporary literature and society : from Murakami to manga	Field trip to <b>Chiba</b> , explore historic and sightseeing spots	Exploring the evolution of Cool Japan and "Weird Japan" in the popular imagination	Check-out at Hotel
Lunch	Free	at a restaurant	at Cafeteria	at Cafeteria	Move to Tokyo after lunch	at Cafeteria	Free
PM	Check-in at Hotel	<p>Visit <b>Meiji Shrine</b> and discuss Shinto</p> <p>Walk around <b>Harajuku</b>, the home of contemporary Japanese fashion</p>	Discussion on Japanese cinema : from anime to the avant-garde	Discussion on Japanese cinema : from anime to the avant-garde	<p>Visit anime capital <b>Nakano Broadway</b> and receive tour from Cool Japan Ambassador</p> <p>Dinner at a restaurant</p> <p>Visit <b>Koenji</b>, one of the most important neighborhoods for Japanese music production and performance</p>	<p>Exploring the evolution of Cool Japan and "Weird Japan" in the popular imagination</p> <p>Award Certificate</p> <p>End of the Program</p>	Leave for Airport

\*Japanese Students from Chiba University will join some lectures and excursions during the program.

Blue : Lecture at Chiba University Campus

Red : Activity at off campus



**Duration** Monday, 18 Dec - Friday, 22 Dec, 2017

(You will be requested to check in at the hotel on 17 Dec, and check out the hotel on 23 Dec.)

**Application Deadline** By Tuesday, 10 Oct, 2017

**Program Fee** 130,000 JPY per person

(Includes tuition, admission, accommodation, school supplies, field studies and educational materials)

**Lecturer** Matthew Chozick, Institute for Excellence in Educational Innovation, Chiba University

Personal Website; <http://www.matthewchozick.com>

**Place** Nishi-Chiba Campus, the nearest station is JR Nishi-Chiba Station

Access; <http://www.chiba-u.jp/e/about/location/index.html>

**Accommodation** Participants will stay in a budget hotel located in Chiba city

**Application Procedure** Please fill out and send us the application form by the deadline

(Carefully read the instructions on our web site before you apply)

**【Contact】**

Foreign Student Support Section of International Student Division,

Department of Student Affairs, Chiba University

Address: 1-33, Yayoi-cho, Inage-ku, Chiba-shi, Chiba, 263-8522 JAPAN

Phone: +81-43-290-2195, +81-43-290-2199

E-mail: [csp@chiba-u.jp](mailto:csp@chiba-u.jp)

Web: [http://www.chiba-u.jp/e/course-program/summer-program/cool\\_japan\\_program.html](http://www.chiba-u.jp/e/course-program/summer-program/cool_japan_program.html)

